

Website Copywriting

Client: Exa Consulting

Objective: Promote client's Salesforce1 expertise and how it benefits their customers.

Salesforce1 Solution Development

Work smart, not hard

We build and deploy software in less time on [Salesforce1](#), a cutting-edge cloud-based application platform for sophisticated solutions; its out-of-the-box functionality allows us to complete projects more rapidly than with traditionally-developed solutions.

No hand-coding, hardware, upgrades or backups, exorbitant expenses or headaches — just a solution that works exactly the way you want.



A SOLUTION THAT
WORKS EXACTLY THE
WAY YOU WANT.



Don't waste energy on underlying architecture for data access, user management, security, reporting, mobile access, notifications or workflow.



Spend less time configuring functionality, testing and debugging, compressing the development cycle.



Deliver working software iteratively and quickly, allowing for earlier and more frequent feedback.



Eliminate headaches of server procurement, setup, and maintenance

Client: EHR consulting firm

Objective: Explaining the problems faced by physicians who improperly implement EHR software and processes.

Efficiency and profitability are rapidly becoming unattainable goals for physicians. As patient loads increase and Medicare reimbursements decrease, change is necessary. Practices must improve productivity and reduce expenses in order to survive.

Is this all there is?

Some physicians—eager for free government money—implement electronic health records (EHRs) using the first software program they can find, only to discover that they need more than Meaningful Use software to manage their practice efficiently.

Now many are saddled with unsupported, lackluster, or “free” EHRs that are anything but. These tools meet Meaningful Use technically, but are inflexible and unable to integrate with a physician’s practice.

Pressure to meet Meaningful Use requirements continues to mount, yet poorly-built EHRs sit gathering dust in office corners. There are more patients than ever, but fewer physicians to care for them.

Is this truly the best physician practices can do?

A better way

In order to properly implement electronic health records, meet Meaningful Use requirements, and streamline their practices, physicians must stop focusing on software and concentrate instead on holistic solutions.

There is a better way to maintain and grow your practice. Let’s get started on your solution.